

DIVINE EYE ADVENTURES

EVERGREEN TRAVEL STORYTELLING

Destination guides that inspire travelers to discover, plan and go.

ROB DeCICCO

Vermont-based Travel Creator | YouTube Producer | Destination Storyteller

TRAVEL CONTENT BUILT TO KEEP WORKING

Divine Eye Adventures creates practical, cinematic destination guides designed for travelers actively deciding where to go and what to experience. Regional content pairs firsthand storytelling with useful trip-planning information - creating evergreen media that can continue reaching travelers for years.

122.4K+

ADIRONDACKS VIEWS

11.4K

WATCH HOURS

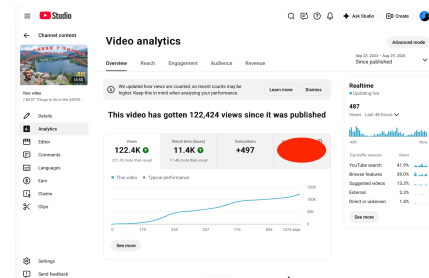
+497

SUBSCRIBERS FROM 1 VIDEO

81%

SEARCH + BROWSE TRAFFIC

PROVEN REGIONAL REACH | ADIRONDACKS CASE STUDY



A destination guide with long-tail discovery.

Published Sept. 2023 and still generating traffic nearly three years later.
As of Aug. 29, 2026: 122,424 views; 11.4K watch hours; +497 subscribers.
Current traffic: 41.9% YouTube Search + 39.0% Browse Features.

AUDIENCE

55% age 55+ | Primarily U.S. + Canada

NOW BUILDING | VERMONT



Vermont: 10 Must-Do Experiences

A new statewide long-form guide expanding the proven regional format into an evergreen Vermont content library.

Future lanes include Burlington, Stowe, seasonal guides, regional itineraries and digital travel companions.

PARTNERSHIP OPPORTUNITIES

Destination Campaigns | Sponsored Integrations | Hosted Experiences | Hotels + Attractions
Short-Form Video | Photography / UGC | Travel Guide Integration | Custom Regional Campaigns

LET'S TELL YOUR DESTINATION'S STORY.

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